

Brian Allen Turner, Ph.D.

ADDRESS

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EDUCATION

THE OHIO STATE UNIVERSITY	Columbus, Ohio
Ph.D. Sport Management Advisor: Dr. Packianathan Chelladurai Cognate: Industrial and Organizational Psychology	June, 2001
TARLETON STATE UNIVERSITY	Stephenville, Texas
M.Ed. Physical Education	August, 1997
BAYLOR UNIVERSITY	Waco, Texas
B.S. Secondary Education Certified Teaching Fields: Physical Education; Computer Science	December, 1988

RESEARCH INTERESTS

My research areas lie in the general area of Organizational Behavior. Currently, my primary interest is commitment among intercollegiate athletic coaches. I am also focusing on the following: 1) research methods in sport management; 2) commitment of student-athletes; and 3) employee behavior in sport organizations.

PUBLICATIONS

Research Articles

- Seifried, C.S., Krenzelok, A., **Turner, B. A.**, & Brett, M. (in press). The Prevalence of Gambling in College: A Review of Literature, Convenience Sample, and Recommendations. *ICHPER-SD Journal of Research*, 4(1).*
- Jordan, J. S., **Turner, B. A.**, & Pack, S. M. (in press). The influence of organisational justice on perceived organisational support in a university recreational sports setting. *International Journal of Sports Marketing and Management*.
- Won, D., Park, M., & Turner, B. A. (in press). Motivations for participating in health related charity sports events. *Journal of Venue & Event Management*.
- Seifried, C., Farneti, C., **Turner, B. A.**, Brett, M., & Davis, J. (2009). Investigating fantasy sport participation among college students. *Journal of Contemporary Athletics*, 3(2), 173-186.*
- Farneti, C., Christy, K., & **Turner, B. A.** (2009). Examining role conflict among Division III head men's and women's basketball coaches. *International Journal of Sport Management*, 10(1), 68-81.
- Jordan, J. S., & **Turner, B. A.** (2008). The feasibility of single-item measures for organizational justice. *Measurement in Physical Education and Exercise Science*, 12, 237-257.
- Jordan, J. S., **Turner, B. A.**, Fink, J. S., & Pastore, D. L. (2008). Organizational justice as a predictor of job satisfaction: An examination of head basketball coaches. *Journal for the Study of Sports and Athletes in Education*, 1, 321-343.
- Kwon, H. H., **Turner, B. A.**, & Lee, C. (2008). Duration of mood maintenance in spectating sport: A losing game case. *International Journal of Sport Management*, 9, 273-285.
- Park, M., **Turner, B. A.**, & Pastore, D. L. (2008). Effective public service advertisements to attract volunteers for the Special Olympics: An elaboration likelihood perspective. *Sport Management Review*, 11, 165-192. ^{Dissertation}
- Rocha, C., & **Turner, B. A.** (2008). Organizational effectiveness of athletic departments and coaches' extra-role behaviors. *Journal of Issues in Intercollegiate Athletics*, 1, 124-144.*
- Seifried, C., **Turner, B. A.**, Christy, K., Mahony, D. F., & Pastore, D. L. (2008). An examination of television coverage in U.S. high school athletics. *ICHPER-SD Journal of Research*, 3(2), 71-77.*

- Turner, B. A.** (2008). Does commitment develop in the same manner for male and female coaches? An examination of personal and job characteristic antecedents. *Women in Sport and Physical Activity Journal*, 17(1), 15-28.
- Dick, R. J., & **Turner, B. A.** (2007). Are fans and NBA marketing directors on the same page? A comparison of value of marketing techniques. *Sport Marketing Quarterly*, 16, 82-92.
- Jordan, J. S., **Turner, B. A.**, & DuBord, R. (2007). Organizational justice as a predictor of job satisfaction: An examination of university recreation department student employees. *International Journal of Sport Management*, 8, 32-54.
- Pack, S., Jordan, J. S., **Turner, B. A.**, & Haines, D. (2007). Perceived organizational support and employee satisfaction and retention. *Recreational Sports Journal*, 31, 95-106.
- Seifried, C., **Turner, B. A.**, Christy, K., Mahony, D. F., & Pastore, D. L. (2007). Investigating the diverse landscape of championship and playoff site selection procedures across high school athletics. *ICHPER-SD Journal of Research*, 2, 37-42.*
- Turner, B. A.** (2007). An examination of intercollegiate coaches' commitment to their athletic director. *International Journal of Sport Management*, 8, 180-192.
- Turner, B. A.**, & Pack, S. (2007). Multidimensional commitment of intercollegiate student-athletes: Its effects on intention to leave and satisfaction. *Journal for the Study of Sports and Athletes in Education*, 1(2), 141-156.
- Seifried, C., **Turner, B. A.**, Christy, K., Mahony, D. F., & Pastore, D. L. (2006). Examining high school athletic rule violations: A five-year follow-up to Turner, Mahony and Pastore. *Journal of Contemporary Athletics*, 2(2), 175-186.*
- Turner, B. A.**, & Jordan, J. S. (2006). Commitment and satisfaction of coaches: Which is more important in the retention and performance of coaches? *Journal of ICHPER-SD*, 43(4), 42-48.
- Turner, B. A.**, Jordan, J. S., & Sagas, M. (2006). Factors affecting response rates in survey research: The case of intercollegiate coaches. *Applied Research in Coaching & Athletics Annual*, 21, 211-237.
- Turner, B. A.**, Jordan, J. S., & DuBord, R. (2005). Retaining student workers: The importance of organizational commitment. *Recreational Sports Journal*, 29, 117-126.

- Cunningham, G. B., Sagas, M., Dixon, M. A., Kent, A., & **Turner, B. A.** (2005). Anticipated career satisfaction, affective occupational commitment, and intentions to enter the sport management profession. *Journal of Sport Management, 19*, 43-57.
- Daprano, C. M., Bruening, J. E., Pastore, D. L., Greenwell, T. C., Dixon, M. A., Ko, Y. J., Jordan, J. S., Lilienthal, S. J., & **Turner, B. A.** (2005). Collaboration in sport research: A case from the field. *Quest, 57*, 300-314.
- Dixon, M. A., Cunningham, G. B., **Turner, B. A.**, Sagas, M., & Kent, A. (2005). Challenge is key: An investigation of organizational commitment in interns. *Journal of Education for Business, 80*, 172-180.
- Turner, B. A.** & Chelladurai, P. (2005). Organizational and occupational commitment, intention to leave and perceived performance of intercollegiate coaches. *Journal of Sport Management, 19*, 193-211.
- Turner, B. A.**, Mahony, D. F., & Pastore, D. (2005). An exploratory investigation of rules violations and penalties at the high school level. *International Journal of Sport Management, 6*, 289-303.
- Dixon, M. A., **Turner, B. A.**, Miller, L., Harrison, T, & Pace, D. (2004). Coaches' perceptions of rule violations in intercollegiate athletics: An empirical investigation. *Journal of Contemporary Athletics, 1*(3), 257-279.*
- Dixon, M. A., **Turner, B. A.**, Mahony, D., & Pastore, D. L. (2003). Rule violations in intercollegiate athletics: A qualitative investigation utilizing an organizational justice framework. *Journal of Academic Ethics, 1*, 59-90.
- Kent, R. A. W. & **Turner, B. A.** (2002). Increasing response rates among coaches: The role of prenotification methods. *Journal of Sport Management, 16*, 209-17.
- Turner, B. A.** & Geist, A. L. (1999). An exploratory investigation into future coaches' perceptions toward gambling. *Future Focus – The Official Publication of OAHPERD, 20*(2), 20-26.

* Co-authored with graduate student(s)
Dissertation Based on doctoral students' dissertation

Edited Books

Armstrong, K.L., **Turner, B. A.**, & Parkhouse, B. (Eds.). (under contract). *Sport marketing: Winning strategies for sport business success*. Dubuque, IA: Kendall-Hunt Publishing.

Book Chapters

- Chelladurai, P., & **Turner, B. A.** (2006). Styles of decision making in coaching. In J. M. Williams (Ed.), *Applied sport psychology, 5th ed.* (pp. 140-154). New York, NY: McGraw-Hill.
- Chelladurai, P. & **Turner, B. A.** (2005). Management. In D. Levinson & K. Christensen (Eds.), *Berkshire encyclopedia of world sport* (pp. 954-961). Great Barrington, MA: Berkshire Publishing Group.

Published Abstracts

- Jordan, J.S., **Turner, B. A.**, & Pack, S. M. (2008). Organizational justice as a predictor of perceived organizational support. *Research Quarterly for Exercise & Sport, 79*(1-Supplement), A-92-A-93.
- Pack, S. M., & **Turner, B. A.** (2008). Multidimensional commitment of intercollegiate student athletes. *Research Quarterly for Exercise & Sport, 79*(1-Supplement), A-94.
- Jordan, J.S., & **Turner, B. A.** (2005). The development of single-item scales to measure organizational justice and organizational commitment: A reliability and validity assessment. *Research Quarterly for Exercise & Sport, 76*(1-Supplement), A-125-A-126.
- Waltemyer, S., Sagas, M., Cunningham, G. B., Jordan, J. S., & **Turner, B. A.** (2004). The effects of personalization and colored paper on mailed questionnaire response rates in a coaching sample. *Research Quarterly for Exercise & Sport, 76*(1-Supplement), A-130.
- Dixon, M. A., Cunningham, G. B., Sagas, M., **Turner, B. A.**, & Kent, A. (2004). The more challenging, the better: Antecedents of interns' organizational commitment. *Research Quarterly for Exercise & Sport, 75*(1-Supplement), A-117.
- Kent, A., Sagas, M., Cunningham, G. B., Dixon, M. A., & **Turner, B. A.** (2004). Always beneficial? Examining the effects of the sport management internship. *Research Quarterly for Exercise & Sport, 75*(1-Supplement), A-119.
- Orejan, J. & **Turner, B. A.** (2003). Marketing MLS to Hispanics: Failure or success? *Sport Marketing Quarterly, 12*(4-Supplement), A-31-A32.
- Turner, B. A.** & Chelladurai, P. (2002). Organizational and occupational commitment among intercollegiate athletic coaches. *Journal of Sport & Exercise Psychology, 24*(Supplement), S125.

Book Review

Turner, B. A. (1999). [Review of: Appenzeller, H. (1993). *Managing Sports and Risk Management Strategies*. Durham, NC: Carolina Academic Press.]. *Journal of Sport Management*, 13, 333-334.

SCHOLARLY PRESENTATIONS

National/International Presentations

Turner, B. A., & Jordan, J. S. (May, 2009). *Handling nonresponse error: Examining the utility of techniques suggested by Miller and Smith (1983) in a sport management context*. Paper accepted for presentation at the annual meeting of the North American Society for Sport Management (NASSM), Columbia, South Carolina.

Meyer, K. C., & **Turner, B. A.** (May, 2009). *Defining nostalgia: The need for an empirical study*. Paper accepted for presentation at the annual meeting of the North American Society for Sport Management (NASSM), Columbia, South Carolina.*

Strode, J., Bravo, G., & **Turner, B. A.** (May, 2009). *Perceptions of justice in high school athletics: A stakeholders perspective*. Paper accepted for presentation at the annual meeting of the North American Society for Sport Management (NASSM), Columbia, South Carolina.

Turner, B. A., & Pack, S. M. (April, 2009). *Commitment profiles of intercollegiate athletes*. Paper accepted for presentation at the 2009 Scholarly Conference on College Sport, Chapel Hill, North Carolina.

Turner, B. A., & Jordan, J. S. (May, 2008). *The utility of online questionnaires for conducting research on intercollegiate athletic coaches*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario.

Turner, B. A., & Pack, S. M. (May, 2008). *Commitment profiles of intercollegiate athletic administrators*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario.

Kim, H., & **Turner, B. A.** (May, 2008). *Fans' identification with a team and brand loyalty toward its sponsor: The impact of negative team news*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario. *

Kim, H., Lee, K., & **Turner, B. A.** (May, 2008). *Assessing field performance efficiency of Korean professional soccer teams*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario. *

- Meyer, K. C., & **Turner, B. A.** (May, 2008). *Sport nostalgia: An investigation of the effects of evoked sport nostalgia on sport identification*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario. *
- Rocha, C., & **Turner, B. A.** (May, 2008). *Organizational effectiveness of athletic departments and coaches' extra-role behaviors*. Poster presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario. *
- Farneti, C., & **Turner, B. A.** (May, 2008). *Exploring leadership and cohesion in division III basketball programs*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Toronto, Ontario. ^{Dissertation}
- Pack, S. M., & **Turner, B. A.** (April, 2008). *Multidimensional commitment of intercollegiate student athletes*. Poster presented at the Research Consortium for the annual meeting of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), Ft. Worth, Texas.
- Jordan, J. S., **Turner, B. A.**, & Pack, S. M. (April, 2008). *Organizational justice as a predictor of perceived organizational support*. Poster presented at the Research Consortium for the annual meeting of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), Ft. Worth, Texas.
- Park, M., **Turner, B. A.**, & Pastore, D. L. (2007, November). *A qualitative study on the information processing of audiences exposed to public service advertising messages for the Special Olympics*. Paper presented at the annual meeting of the Sport Marketing Association (SMA), Pittsburgh, Pennsylvania. ^{Dissertation}
- Seifried, C., Farneti, C., **Turner, B. A.**, & Brett, M. (2007, November). *Investigating fantasy sport participation among college students*. Paper presented at the annual meeting of the Sport Marketing Association (SMA), Pittsburgh, Pennsylvania.*
- Turner, B. A.**, & Dick, R. J. (2007, May). *Marketing techniques and research in the NBA: Current trends and issues*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Ft. Lauderdale, Florida.
- Farneti, C., Christy, K., & **Turner, B. A.** (2007, May). *Examining role conflict among Division III head men's and women's basketball coaches*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Ft. Lauderdale, Florida.*
- Christy, K., Seifried, C., & **Turner, B. A.** (2007, May). *Investigating the diverse landscape of championship and playoff site selection procedures across American*

high school athletics. Poster presented at the annual meeting of the North American Society for Sport Management (NASSM), Ft. Lauderdale, Florida.*

DuBord, R., Jordan, J., & **Turner, B. A.** (2007, April). *Asking the right questions: Assessment strategies for recreational sports departments*. Paper presented at the annual meeting of the National Intramural-Recreational Sports Association (NIRSA), Minneapolis, Minnesota.

Pack, S. M., & **Turner, B. A.** (2006, June). *Aiming higher? Senior Woman Administrators' aspirations to become directors of athletics*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Kansas City, Kansas. ^{Dissertation}

Park, M., **Turner, B. A.**, & Pastore, D. L. (2006, June). *Effective public service advertisements to attract volunteers for the Special Olympics: An elaboration likelihood perspective*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Kansas City, Kansas. ^{Dissertation}

Jordan, J., **Turner, B. A.**, Haines, D., & Pack, S. M. (2006, April). *Enhancing student employment: The importance of organizational support and rewards*. Paper presented at the annual meeting of the National Intramural-Recreational Sports Association (NIRSA), Louisville, Kentucky.

Jordan, J., DuBord, R., Gillentine, A., **Turner, B. A.**, & Greenwell, C. (2006, April). *Are you as good as you think? Understanding customer perceptions of service quality*. Paper presented at the annual meeting of the National Intramural-Recreational Sports Association (NIRSA), Louisville, Kentucky.

Turner, B. A., & Pack, S. M. (2006, March). *University or coach: To whom are college athletes committed?* Paper presented at the annual meeting of the Drake Group, Indianapolis, Indiana.*

Turner, B. A., & Pack, S. M. (2006, March). *University, Coach, or Team: Which is most important to athletes?* Paper presented at the annual meeting of the Drake Group, Indianapolis, Indiana.*

Kwon, H., **Turner, B. A.**, & Lee C. (2005, November). *Duration of mood maintenance in spectating sport: A losing game case*. Paper presented at the annual meeting of the Sport Marketing Association (SMA), Tempe, Arizona.

Dick, R. J. & **Turner, B. A.** (2005, November). *Comparing the perceptions of marketing techniques used to increase home game attendance for NBA ticket holders and directors of marketing*. Paper presented at the annual meeting of the Sport Marketing Association (SMA), Tempe, Arizona.

- Turner, B. A.**, Jordan, J. S., Funk, D., Reimer, H., Kent, A., Kwon, H., & Gillentine, A. (2005, June). *Is one enough? The use of single-item measures in sport management*. Symposium presented at the annual meeting of the North American Society for Sport Management (NASSM), Regina, Saskatchewan.
- Daprano, C., Lilienthal, S., Pastore, D. L., Jordan, J. S., Bruening, J., Greenwell, C., **Turner, B. A.**, Dixon, M. L. (2005, June). *Beyond a traditional approach: Teaching and learning in sport management*. Symposium presented at the annual meeting of the North American Society for Sport Management (NASSM), Regina, Saskatchewan.
- Jordan, J. & **Turner, B. A.** (2005, April). *The development of single-item scales to measure organizational justice and organizational commitment: A reliability and validity assessment*. Poster presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Chicago, Illinois.
- Waltemyer, S., Sagas, M., Cunningham, G. B., Jordan, J. S., and **Turner, B. A.** (2005, April). *The effects of personalization and colored paper on mailed questionnaire response rates in a coaching sample*. Poster presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Chicago, Illinois.
- DuBord, R., Jordan, J., **Turner, B. A.**, & Gillentine, A. (2005, April). *Understanding employee performance and retention: Creating positive work attitudes*. Paper presented at the annual meeting of the National Intramural-Recreational Sports Association (NIRSA), Orlando, Florida.
- Turner, B. A.**, Greenwell, C., & Dick, R. (2004, November). *Marketing intercollegiate athletics at the Division III level*. Paper presented at the annual meeting of the Sport Marketing Association (SMA), Memphis, Tennessee.
- Turner, B. A.**, Daprano, C., Ko, Y. J., Dixon, M., Bruening, J., Greenwell, C., Lilienthal, S., Jordan, J., & Pastore, D. (2004, June). *Technology in sport management: Faculty perspectives*. Symposium presented at the annual meeting of the North American Society for Sport Management (NASSM), Atlanta, Georgia.
- Jordan, J., Kent, A., & **Turner, B. A.** (2004, June). *Student perceptions of gambling activities on college campuses*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Atlanta, Georgia.
- Dixon, M. A., Cunningham, G. B., Sagas, M., **Turner, B. A.**, & Kent, A. (2004, April). *The more challenging, the better: Antecedents of interns' organizational commitment*. Poster presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), New Orleans, Louisiana.

- Kent, A., Sagas, M., Cunningham, G. B., Dixon, M. A., & **Turner, B. A.** (2004, April). *Always beneficial? Examining the effects of the sport management internship*. Poster presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), New Orleans, Louisiana.
- Orejan, J. & **Turner, B. A.** (2003, November). *Marketing MLS to Hispanics: Failure or success?* Paper presented at the annual meeting of the Sport Marketing Association (SMA), Gainesville, Florida.
- Pastore, D. L., Jordan, J. S., **Turner, B. A.**, Daprano, C., Dixon, M., Lilienthal, S., Greenwell, T. C., & Ko, Y. J. (2003, May). *The drive for tenure in the 21st century: Keys for successful research collaboration*. Symposium presented at the annual meeting of the North American Society for Sport Management (NASSM), Ithaca, New York.
- Turner, B. A.**, Jordan, J. S., & Sagas, M. (2003, May). *Factors affecting response rates to mailed questionnaires: The case of intercollegiate coaches*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Ithaca, New York.
- Orejan, J. & **Turner, B. A.** (2002, October). *Cooperative learning in sport management education*. Paper presented at the International Conference on Sport & Entertainment Business (ICSEB), Columbia, South Carolina.
- Turner, B. A.** & Chelladurai, P. (2002, June). *Organizational and occupational commitment among intercollegiate athletic coaches*. Paper presented at the annual meeting of the North American Society for the Psychology of Sport and Physical Activity (NASPSPA), Baltimore, Maryland.
- Pastore, D. L., Jordan, J., Daprano, C., Dixon, M., **Turner, B. A.**, Ferreira, M., Greenwell, T.C., Ko, Y. J., & Bruening, J. (2002, June). *Surviving your first year as a sport management faculty: Successful strategies*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Canmore, Alberta.
- Orejan, J. & **Turner, B. A.** (2002, May). *Kwik Goal: The management of the largest supplier of soccer equipment in the U.S.* Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Canmore, Alberta.
- Kent, R. A. W. & **Turner, B. A.** (2001, June). *Increasing response rates among coaches: The role of prenotification methods*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Virginia Beach, Virginia.

Dixon, M., Geist, A. L., Pastore, D. L., Greenwell, T. C., Mahony, D. F., **Turner, B. A.**, & Jordan, J. (2001, June). *Coaches perceptions of codes of ethics and rule violations in athletics*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Virginia Beach, Virginia.

Geist, A. L., Greenwell, T. C., Pastore, D. L., Jordan, J., Mahony, D. F., **Turner, B. A.**, Dixon, M., & Morris, R. (2000, June). *Examining the use of codes of ethics in intercollegiate athletics: A team approach to research*. Paper presented at the annual meeting of the North American Society for Sport Management (NASSM), Colorado Springs, Colorado.

Turner, B. A., Pastore, D. L., & Mahony, D. F. (2000, June). *A study examining high school athletic violations and penalties*. Poster session presented at the annual meeting of the North American Society for Sport Management (NASSM), Colorado Springs, Colorado.

State Presentations

Seifried, C., **Turner, B. A.**, & Christy, K. (2006, December). *An examination of television coverage in high school athletics*. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.*

Turner, B. A. & Geist, A. L. (1999, December). *Future coaches' perceptions of gambling*. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

* Co-presented with graduate student(s)
Dissertation Based on doctoral students' dissertation

RESEARCH PROJECTS IN PROGRESS

- Improving response rates of intercollegiate coaches
- Perceived organizational support of intercollegiate coaches
- Use of single item measures
- Commitment profiles of athletic administrators

CONSULTING/CONTRACTS

Funded

- DeSales University Athletic Department (May, 2004)
 - *Baseball Fan Motivation and Attendance Research*
 - Amount - \$500

Submitted

- The Ohio State Athletic Department (Oct., 2007)
 - Improving Customer Retention and ROI.
 - Requested - \$15,000 - \$25,000
- Columbus Blue Jackets (Sept., 2007)
 - Strategic Management of Sport Spectators
 - Requested - \$15,000

GRANTS

- *National Collegiate Athletic Association (NCAA) Faculty Athletic Representative Grant* (2002). Used to attend Faculty Athletic Representative annual conference in Long Beach, CA - \$1,100.
- *Pennsylvania Link-to-Learn mini-grant* (2002). Used to incorporate technology into the class SS 330 Sport Marketing & Promotions - \$2,000.
- *The Ohio State University School of PAES Student Travel Award* (2000). Used for travel to present at the North American Society for Sport Management Annual Conference in Colorado Springs, CO - \$300

TEACHING EXPERIENCE

Fall 2004 -
present

The Ohio State University
Columbus, OH

- *Assistant Professor*
 - Design, instruct and evaluate classes in sport management. Courses taught include Sport Marketing (graduate and undergraduate), Topics in Organizational Behavior, Applied Research Methods and Statistics in Sport Management, Professional Writing and Publishing in Sport Management
 - Serve on doctoral committees
 - Advise approximately 12-15 master's students per year

Fall 2001 -
2004

DeSales University
Center Valley, PA

- *Assistant Professor*
 - Designed, instructed and evaluated classes in sport management. Courses taught include Sport Marketing & Promotions, Facility Planning & Event Management, History & Philosophy of Sport,

Governance of Sport & Athletics, Ethics in Sport, Sociological and Psychological Issues in Sport, Principles of Coaching and Sport Administration

- Supervised student internship experiences
- Designed, instructed and evaluated classes in business management. Courses taught include Introduction to Business and Principles of Management
- Advised approximately 30 students per year
- Served on the Academic Advising Advisory Board and the Enrollment Services committees
- *National Collegiate Athletic Association (NCAA) Faculty Athletic Representative (FAR)*
 - Served as the liaison between the faculty and athletics department
 - Served on the Student-Athlete Advisory Committee (SAAC)
 - Served on DeSales Athletic Hall of Fame Committee
 - Served on coaching search committees (including committees to hire men's field hockey, women's lacrosse, and women's soccer coaches)

Fall 2000 -
Spring 2001

University of Oklahoma
Norman, Oklahoma

- *Visiting Assistant Professor*
 - Designed, instructed and evaluated classes in sport management. Courses taught included Sport Marketing (both undergraduate and graduate levels), Sports Psychology (graduate level), and a graduate seminar class
 - Supervised 2 master's theses and served on 3 other master's theses committees in sport management
 - Served on department graduate committee

Fall 1998 -
Spring 2000

The Ohio State University
Columbus, Ohio

- *Graduate Teaching Assistant*
 - Designed, instructed and evaluated two coaching theory classes (Coaching Baseball and Coaching Track & Field)
 - Instructed, evaluated and certified students in American Red Cross First Aid - Responding to Emergencies and Adult CPR

- Designed, instructed and evaluated undergraduate skill practica courses. Courses designed and taught included Golf I, Basketball I, and Softball II
- *Supervisor of Coaching Internships*
 - Coordinated, supervised and evaluated undergraduate Coaching Internships

1993 – 1998

University High School, Waco Independent School District
Waco, Texas

- *Math and Computer Science Teacher*
 - Designed, instructed and evaluated high school level courses. Courses designed and taught included Algebra I, Geometry I, Remedial Math, Computer Science I and Computer Science II.
 - Served as Junior Class advisor
 - Served as a committee advisor for the National Honor Society
 - Supervised student-teacher and student volunteers from Baylor University

1988 – 1992

University Middle School, Waco Independent School District
Waco, Texas

- *Math Teacher*
 - Designed, instructed and evaluated middle school level courses. Courses designed and taught included 8th Grade Math and Algebra I. Also responsible for instructing Gifted and Talented students.
 - Supervised student-teacher from Baylor University

TEACHING EVALUATIONS

Overall Teaching Effectiveness (5 point scale)

The Ohio State University
Assistant Professor
2004 – present

4.87
(Based on 22 classes)
University Average = 4.3

DeSales University
Assistant Professor
2001 – 2004

4.68
(Based on 11 undergraduate classes)
University Average = 4.25

University of Oklahoma
Visiting Assistant Professor
2000 – 2001

4.66
(Based on 3 graduate classes)
College Average = 4.1

The Ohio State University
Graduate Teaching Assistant
1998– 2000

4.73
(Based on 32 undergraduate classes)
University Average = 4.3

ADMINISTRATIVE EXPERIENCE

Fall 2006 -
Present

The Ohio State University
Columbus, OH

- *Program Coordinator*
 - Responsible for budget oversight, master's examinations, handling inquiries from potential graduate students, coordinating the master's admission process, and interacting with the recreational sports department, athletic department, and alumni of the program.

2001 - 2004

DeSales University
Center Valley, PA

- *Director of Sport Management*
 - Responsible for overall direction of the undergraduate sport management program, including: course assignments, curriculum development, budgeting, staff selection, and student recruitment

- 1992 – 1993 Waco Independent School District
Waco, Texas
- *District Technology Director*
 - Implemented district technology plan
 - Supervised computer service technicians
 - Conducted workshops on technology and software programs
 - Created and managed department budget
 - Evaluated software products for use at individual campuses
 - Advised campus principals on technology needs
 - Designed and installed computer labs to meet individual campus needs
 - Coordinated installation and maintenance of local area networks at each campus and district wide e-mail system

INVITED PRESENTATIONS

- May 2009 The Ohio State University
Columbus, OH
- Guest Speaker, Consumer Science faculty and student seminar
 - *The feasibility of single-item measures for organizational justice*
- March 2009 The Ohio State University
Columbus, OH
- Guest Speaker, Sport Management and Administration class (EDU PAES 806)
 - *Commitment in Sports*
- September 2008 International Congress
Seoul, South Korea
- Invited Speaker, Korean AAHPERD
 - *The growth of sport management since the 1988 Seoul Olympic Games*
- September 2008 International Sport Management Congress
Seoul, South Korea
- Invited Speaker, Korean Society for Sport Management (KSSM)

- *NBA marketing techniques: Comparing the perceptions of ticket holders and marketing directors*

- | | |
|----------------|--|
| September 2008 | <p>Dankook University
Seoul, South Korea</p> <ul style="list-style-type: none"> • Invited Speaker, BK 21 Sport Marketing Seminar <ul style="list-style-type: none"> ○ <i>Commitment of intercollegiate athletic coaches</i> |
| March 2008 | <p>University of Louisville
Louisville, KY</p> <ul style="list-style-type: none"> • Guest Speaker, Research Colloquium in Sport Administration I (SPAD 702) <ul style="list-style-type: none"> ○ <i>Increasing response rates of intercollegiate coaches</i> |
| September 2007 | <p>University of Louisville
Louisville, KY</p> <ul style="list-style-type: none"> • Guest Speaker, Doctoral Seminar in Organizational Behavior (SPAD 701) <ul style="list-style-type: none"> ○ <i>Commitment research in sport management</i> |
| May 2006 | <p>The Ohio State University
Columbus, OH</p> <ul style="list-style-type: none"> • Discussant, Ph.D. Mentoring Luncheon <ul style="list-style-type: none"> ○ <i>Transitioning from doctoral student to assistant professor</i> |
| April 2005 | <p>University of Miami
Miami, Florida</p> <ul style="list-style-type: none"> • Guest Speaker, Principles of Sport Marketing (ESS 564) <ul style="list-style-type: none"> ○ <i>Current Trends in Sport Sponsorships</i> • Guest Speaker, Introduction to Sport Management (ESS 301) – 2 sections <ul style="list-style-type: none"> ○ <i>Gambling</i> • Guest Speaker, Facilities & Event Management (ESS 563) <ul style="list-style-type: none"> ○ <i>Current Research – Commitment of Intercollegiate Athletic Coaches</i> |
| March 2005 | <p>The Ohio State University
Columbus, Ohio</p> <ul style="list-style-type: none"> • Guest Speaker, Doctoral Seminar class (EDU PAES 953) – 2 separate presentations <ul style="list-style-type: none"> ○ <i>Understanding Employee Attitudes</i> ○ <i>Commitment of Intercollegiate Athletic Coaches</i> |

- November 2004 The Ohio State University
Columbus, OH
- Discussant, Ph.D. Mentoring Luncheon
 - *Publishing your Dissertation*
- November 2003 Center Valley Forum
Center Valley, Pennsylvania
- Moderator
 - *Phenoms or Felons? Athletes as role models in American society*
- September 2003 Middle Atlantic Corporation (MAC) Student-Athlete Advisory
Committee (SAAC) Meeting
Center Valley, Pennsylvania
- Speaker, bi-annual meeting of SAAC representatives
 - *Communicating with coaches*
- September 2003 Pennsylvania Special Olympics Leadership Conference
Harrisburg, Pennsylvania
- Speaker
 - *Sports and society: Merging two worlds*
- June 2003 Emmaus Kiwanis Club
Emmaus, Pennsylvania
- Speaker, weekly meeting of the Emmaus Kiwanis Club
 - *The field of sport management*
- May 2003 The Ohio State University
Columbus, Ohio
- Guest Speaker, Doctoral Seminar class (EDU PAES 953)
 - *Commitment research in sport management*
- March 2003 DeSales University
Center Valley, Pennsylvania
- Speaker, meeting of student/athletes at DeSales
 - *Sports wagering among college students and athletes*
- October 2000 University of Oklahoma
Norman, Oklahoma
- Guest Speaker, Introduction to Health & Sport Science class (HSS 2131)
 - *Sport management and career opportunities in this field*

- April 2000 The Ohio State University
Columbus, Ohio
- Guest Speaker, Doctoral Seminar class (EDU PAES 953)
 - *Organizational commitment in athletics*
- October 1999 The Ohio State University
Columbus, Ohio
- Guest Speaker, Coaching Basketball class (EDU PAES 620.01)
 - *Choosing an offensive and defensive system at the high school level*
- March 1999 The Ohio State University
Columbus, Ohio
- Guest Speaker, Coaching Basketball class (EDU PAES 620.01)
 - *Developing a defensive philosophy in basketball*

OTHER RELATED EXPERIENCE

- June 2007 *External Book Reviewer*
Holcomb Hathaway Publishers
- Reviewed a book proposal and offered recommendations for the potential market of the book in sport management curriculums
- June 2004 *External Book Reviewer*
Holcomb Hathaway Publishers
- Reviewed a revised edition of *Managing Organizations for Sport and Physical Activity: A Systems Perspective* by Packianathan Chelladurai; reviewed the new material and offered recommendations and suggestions to improve the revised edition
- March 2004 *External Program Reviewer*
Northampton Community College (Bethlehem, Pennsylvania)
- Assessed the school's current Sport Management curriculum and made recommendations for improving their program

AWARDS

- North American Society for Sport Management Research Fellow, 2007
- Who's Who in America, 2003, 2005
- Phi Kappa Phi Honor Society, 2000
- Delbert Oberteuffer Scholarship, awarded for outstanding demonstrated potential in research by the College of Education at The Ohio State University, 2000
- Who's Who Among American Teachers, 1992, 1995, and 1997
- 8th Grade Basketball Coach of the Year, Waco Independent School District, 1990 and 1991
- Mathematics Curriculum Fellow, Texas Association for Supervision Curriculum Development, 1991
- Waco Independent School District GIFT (Great Ideas From Teachers) Grant, "Supplemental Activities for Eight Grade Mathematics", 1991

COMMUNITY SERVICE

Board Member, Lehigh Valley Sports Commission (2003 – 2004)

Evaluator, Special Olympics Eastern Pennsylvania Regional Bowling Tournament (2003)

UNIVERSITY/COLLEGE SERVICE

Alternate, College Council, College of Education and Human Ecology, 2007-present

Member, Nomination Review Committee for the College of Education Annual Awards, 2005

Advisory Board Member, Center for Sport & Citizenship, 2005-present

Board Member (PAES Faculty representative), Educational Alumni Association (EdLums), 2005-present

DEPARTMENT/SCHOOL SERVICE

Member, PAES Nomination Review Committee for the College of Education and Human Ecology Annual Awards, 2005-present

Member, Sport and Exercise Management faculty search committee, 2007

Member, PAES Technology Initiative Committee, 2005-present

Member, PAES Advisory Council, 2006-2007

PROFESSIONAL MEMBERSHIPS

North American Society for Sport Management (NASSM), 1998 – present

- Nominating Committee member, 2003 – 2004
- Nominating Committee chair, 2004 - 2005

Sport Marketing Association (SMA), 2003 – present

National Intramural-Recreational Sports Association (NIRSA), 2005 – 2007

- Board member, National Research Institute for College Recreational Sports & Wellness, 2005-present

International Council for Health, Physical Education, Recreation, Sport, and Dance (ICHPER-SD), 2005 – present

REVIEWER DUTIES

- Editorial Review Board, *International Journal of Sport Management* (2009-present)
- Editorial Review Board, *Journal for the Study of Sports & Athletes in Education* (2007-present)
- Editorial Review Board, *ICHPER-SD Journal of Research* (2006-present)
- Editorial Review Board, *The Physical Educator* (2005-2007)
- Guest Reviewer, *Sport, Education, & Society* (2004)
- Guest Reviewer, *International Journal of Coaching Science* (2006)
- Guest Reviewer, *International Journal of Sport Management and Marketing*, special issue on “The Attraction of Sport” (2007)
- Marketing Abstracts Section Head, North American Society for Sport Management Annual Conference (2008)
- Management/Leadership Abstracts Section Head, North American Society for Sport Management Annual Conference (2005, 2006, 2007, & 2009)
- Abstract Reviewer, American Alliance for Health, Physical Education, Recreation, and Dance Annual Conference (2004)

DOCTORAL STUDENTS

Advisor

Pack, Simon M.* (2005) – currently Assistant Professor at the University of Louisville. Dissertation: *Antecedents and consequences of perceived organizational support for NCAA athletic administrators*

Park, Meunguk* (2005) – currently Assistant Professor at Southern Illinois University. Dissertation: *Effective public service advertisements for*

Special Olympics organizations to attract prospective volunteers: An elaboration likelihood perspective

Farneti, Corinne (2008) – currently Academic Services Assistant for the University of Kentucky Athletics Department and adjunct professor at the University of Kentucky. Dissertation: *Exploring leadership behaviors and cohesion in NCAA Division III basketball programs*

Kim, Hakwoo (in progress; anticipated graduation – Summer, 2009)

Meyer, Katie (in progress; anticipated graduation – Spring, 2010)

Barnhill, Christopher (in progress; anticipated graduation – Spring 2011)

* Co-advised

Dissertation Committee Member

Ari deWilde (current)
Allison Housman (current)
Daniel Kelly (current)
Kylee Short (current)
Boyun Woo (2009)
Lonni Wilson (2008)
Aidyn Iachini (2008)
Keith Christy (2007)
Heidi Parker (2007)
Karla Pinson (2007)
Catherine Quatman (2006)
David Shonk (2006)
Gregory Sullivan (2005)
Angela Xi (2005)

MASTER'S STUDENTS (THESIS)

Committee Member

Roberts, Jamie (2001)
Smith, Sabreana (2001)

MASTER'S STUDENTS (NON-THESIS)

Advisor

Betsy Bouillon (current)	Matt Papatheodorou (2008)
Anthony Bouressa (current)	Brittan Roth (2008)
William Czekanski (current)	Bruce Wimbish (2008)
Emily Francis (current)	Matthew Grimm (2007)
Marcus Freeman (current)	Julie Harris (2007)
German Gomez (current)	Jeongsoo Kim (2007)
Aaron Hobson (current)	Jonathan Kidwell (2007)
Michael Lovinguth (current)	Matthew Mattmiller (2007)
Jessica Miser (current)	Coley Norman (2007)
Dustin Rudegeair (current)	Katherine Nushart (2007)
Andrew Taylor (current)	Michael Saad (2007)
Patrick Barone (2009)	Justin Saylor (2007)
Tim Boeder (2009)	Michelle Silm (2007)
Brandi Kerrigan (2009)	Myiesha Williams (2007)
Julie Mitchell (2009)	Michael Zampini (2007)
Kendra Lee (2009)	Kent Dernbach (2006)
Karen Lux (2009)	Deborah French (2006)
Julie Runner (2009)	Peter Galyardt (2006)
Brandon Taylor (2009)	Scott MacConnell (2006)
Lauren Valle (2009)	Erik Riha (2006)
Melissa Caulfield (2008)	Colin Russell (2006)
Tricia Harm (2008)	Bridget Warren (2006)
Ann Krenzelok (2008)	
Ryan Lane (2008)	

Committee Member

Katherine Sofranko (2009)	Yuhei Inoue (2007)
Richard Case (2008)	Renee Kam (2007)
Justin Freeman (2008)	Seung Pil Lee (2007)
Scott Holmes (2008)	Bryan Miller (2007)
Wesley Owens (2008)	Alfredo Quiros (2007)
Michael Skalak (2008)	Nathan Scott (2007)
Amanda Baltzley (2007)	Janelle Thompson (2007)
Elizabeth Chaney (2007)	James Wolverton (2007)
Jason Coleman (2007)	Eric Archibald (2006)
Ty DeBevoise (2007)	Patrick Burtch (2006)
Aaron Fuss (2007)	Hengxuan Jia (2006)
Maurice Hall (2007)	Kimberly Lowe (2006)
Christina Hardin (2007)	Leslie Masterpaul (2006)
Richard Huntwork (2007)	Katherine Meyer (2006)

Su-an Yang (2006)
Rebecca Ackford (2005)
Quinn Baker (2005)
Joseph Beyer (2005)
Aidyn Iachini (2005)
Daniel Lee (2005)

Dawn Mamula (2005)
Susan Suriano (2005)
Boyun Woo (2005)
Christopher Levonian (2004)
J. Domenic Dallariva (2004)

LICENSURES

Texas Teaching Licenses

- Secondary Physical Education; Secondary Computer Information Systems;
Secondary Mathematics